



# Republican National Committee

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Date: January 19, 2010

To: Interested Parties

From: Chairman Michael Steele

RE: RNC Massachusetts Pre-Election Survey

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## Republican National Committee Massachusetts Pre-Election Survey

### Methodology Statement:

The Republican National Committee commissioned the following pre-election Massachusetts statewide survey, conducted by OnMessage Inc. Telephone interviews were conducted January 17<sup>th</sup> & 18<sup>th</sup>, 2010. The survey consisted of 500 likely U.S. Senate special election voters stratified by county to reflect historic voter trends. The margin of error for this survey is +/- 4.38%.

### Key Findings:

- Brown leads Coakley 48% -- 40%.
- 53% disapprove of the President's handling of health care, 42% approve.
- 53% believe the country is on the wrong track, 36% believe right direction.
- 51% have an unfavorable view of the health care bill, 37% have a favorable view.

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Voters' views on the two candidates' ability to handle issues:

		Scott Brown	Martha Coakley	Both (DNR)	Neither (DNR)	DK/Refused (DNR)
1.	Will promote policies that are good for the economy and create jobs.	<b>47%</b>	<b>35%</b>	5%	5%	9%
2.	Will fight to keep taxes low.	<b>57%</b>	<b>24%</b>	4%	7%	8%
3.	Will do the right thing in the debate on health care reform.	<b>47%</b>	<b>38%</b>	2%	4%	8%
4.	Will work to get government spending under control.	<b>54%</b>	<b>26%</b>	4%	7%	10%
5.	Will represent the people of Massachusetts and not Washington lobbyists.	<b>47%</b>	<b>33%</b>	5%	6%	10%

Voters want a candidate who will vote against the Democrats' health care bill

- If you knew that Scott Brown would be the deciding vote against the health care reform plan currently being discussed in Congress, would that make you more or less likely to support him for U.S. Senate or would it make no difference on your vote?

**43% TOTAL MORE LIKELY**

**33% TOTAL LESS LIKELY**

21% No difference

4% DK/Refused

Voters oppose a candidate who will vote to dramatically increase American debt

- If a candidate for U.S. Senate voted to increase the national debt limit to over 13 trillion dollars, would that make you more or less likely to support that candidate or would it make no difference on your vote? (IF MORE/LESS LIKELY, ASK: And would you say it would make you much more/less likely or just somewhat more/less likely to vote for that candidate?)

**9% TOTAL MORE LIKELY**

**56% TOTAL LESS LIKELY**

26% No difference

8% DK/Refused (DO NOT READ)

Even in Massachusetts, voters don't believe the Democrats in Congress are listening to them

Thinking about the Democrats in Congress, how satisfied are you that Democrat Congressmen and Senators are listening to the concerns of people like you? Would you say you are satisfied or unsatisfied?

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**41%** TOTAL SATISFIED  
**53%** TOTAL UNSATISFIED  
6% DK/Refused (DO NOT READ)

Would you consider voting for a Republican in order to send a message to Democrats and make them listen to the concerns of voters?

**52%** Yes  
**39%** No  
9% DK/Refused

### Voters want to go in a new direction

Which statement comes closest to your opinion?

**33%** Massachusetts needs a Senator who will carry on the work and legacy of Ted Kennedy.  
**58%** Massachusetts needs a U.S. Senator who will go in a new direction with fresh ideas.  
9% DK/Refused

### Voters overwhelmingly want their new US Senator seated immediately

Should the winner of this special election be seated in the U.S. Senate immediately or should the Democrat leaders in Washington be allowed to delay seating the winner until after the health care reform bill has been voted on?

**79%** Seated Immediately  
**10%** Allow Democrat Leaders To Delay Seating  
9% DK/Refused

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